

POWTEX TOKYO 2012

The 19th International Powder Technology Exhibition Tokyo

国際粉体工業展 東京2012

Contained in each particle...
bringing your dream into reality -with Powder Technology-

November 28(Wed.) →30(Fri.),2012

TOKYO BIG SIGHT East Hall

Exhibition
Brochure

Organizer:  APPIE The Association of Powder Process Industry and Engineering, JAPAN

www.appie.or.jp

POWTEX TOKYO 2012

The 19th International Powder Technology Exhibition Tokyo

Show Profile

Exhibition Title: POWTEX TOKYO 2012
The 19th International Powder Technology Exhibition Tokyo

Exhibition Period: November 28 (Wed.) – 30 (Fri.), 2012

Venue: Tokyo Big Sight , East Hall 1・2・3

Organizer: The Association of Powder Process Industry and Engineering, JAPAN (APPIE)

Admission Fee: 1,000 Yen (Free of charge for attendees with invitation tickets,
pre-registrants from Web site, and students)

Supporting Organizations:

(requesting) Ministry of Agriculture, Forestry and Fisheries
Ministry of Education, Culture, Sports, Science and Technology
Ministry of the Environment
National Institute of Advanced Industrial Science and Technology
National Institute of Occupational Safety and Health, Japan
Japan External Trade Organization (JETRO)

Special Cooperation: The Society of Powder Technology Japan
(requesting) The Society of Chemical Engineers, Japan
Japan Society of Pharmaceutical Machinery and Engineering
The Business and Technology Daily News
Fuji Sankei Business i

Oversea Cooperation: Chinese Society of Particuology
UBM Canon
NürnbergMesse China Co., Ltd. (NMC)
Chemtech Foundation

Technologies & Products for Exhibiting

POWTEX TOKYO 2012 consists of five zones in accordance with the products to exhibit and that will provide the visitors with easy access to the products of their interest.

Exhibitors may select the most suitable exhibition zone for their products.

Manufacturing & Processing Equipment Zone

Pulverizers, Screening equipment, Classifiers, Filters, Mixers, Kneaders, Granulators, Coaters, Driers, Feeders, Conveying equipment, Dispersion equipment, Dust collectors, Molding equipment, Surface treatment equipment, Packaging equipment, Firing equipment, etc.

Instrumentation, Measuring & Laboratory Equipment Zone

Measuring equipment, Instrumentation equipment, Laboratory equipment, Control systems, FA equipment, etc.

Materials, Engineering & Information Zone

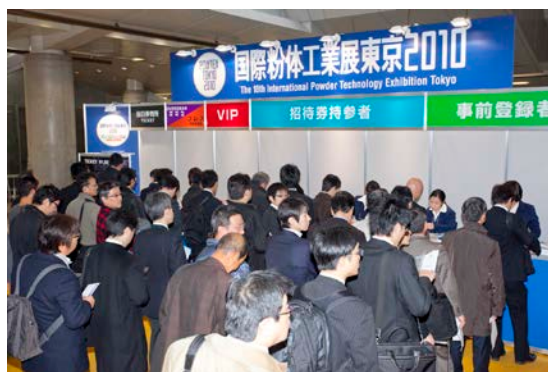
New materials, Filter materials, Screens, Functional powders, Engineering, Processing services on commission, Publications, Computer systems, Auxiliary agents, etc.

Resources, Environment & Energy Zone

Recovery systems, Recycling systems, Purification systems, Segregated systems, Clarification systems, etc.

Nano-Materials Zone

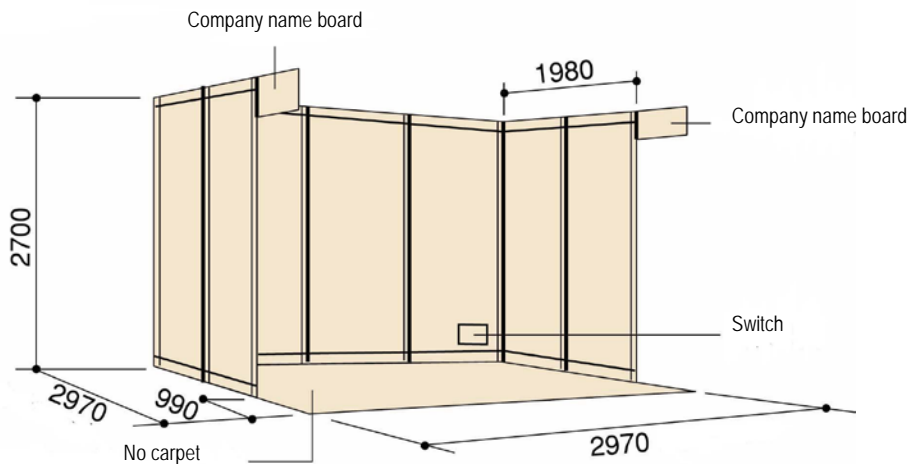
Materials, Measurement & Evaluating, Ultrafine processing technologies, Environment & Energy, Working environment management (Safety of nanosized particles), Exposure prevention, Working management, etc.



Booth Type and Participation Fee

General Booth			Participation Fee per 1 Booth	
			Members*	Non Members
One Booth	1-9 Booths	3.0m W × 3.0m D × 2.7m H	JPY 325,500	JPY 367,500
	More than 10 booths (Independent booth only)	3.0m W × 3.0m D × 5.0m H		

* Members of the Association of Powder Process Industry & Engineering, JAPAN (APPIE)



Booth Layout

In order to achieve a successful result on the exhibition, it is very important for the exhibitors to secure the most suitable exhibition space and select the ideal booth layout for their products. POWTEX provides six different types of booth layout to comply with the specific requirements of each exhibitor.

Booth blocks in single row	Booth blocks in double row	Independent booth (double row)
	More than 4 blocks	More than 10 blocks
Independent booth (triple row)	Face-to-face	Free-size row
12, 15, 18 blocks or more	More than 12 blocks in even number	More than 20 blocks (180m ²)

Display Package

Proposed Ready-to-move-in Display Packages are the most functional and economical way to use for the exhibition and a wide range of selection is available from basic package to optional one with exhibition tables, reception desk, etc.

Examples of Display Package:

One booth

Price: JPY 145,614 (excluding participation fee)

- Back and side walls (Octanorm system)
- Company name board
- Carpet (red, blue, or green)

Devices: Display tables (W990×D990×H800)×3
Reception desk (W990×D495×H800)×1
Slide door×1

Electric Devices: Fluorescent lamp 40W×1
Arm spotlight 100W×3
Power outlet (ground equipped) 100V×2
Power wiring×1KW
Electricity cost×1KW

Other Items: Folding chair×2
Business card tray×1



Two Booths

Price: JPY 272,601 (excluding participation fee)

- Back and side walls (Octanorm system)
- Company name board
- Carpet (red, blue, or green)

Devices: Display table (W990×D990×H800)×6
Reception desk(W990×D495×H800)×1
Slide door×2

Electric Devices: Fluorescent lamp 40W×2
Arm spotlight 100W×6
Power outlet (ground equipped) 100V×4
Power wiring×2KW
Electricity cost×2KW

Other Items: Folding chair×3
Business card tray×1



Trial Booth

Trial Booth for New Participants!!

POWTEX TOKYO 2012 facilitates the Trial Booth for the exhibitors who are going to participate the POWTEX exhibition for the first time. The booth is equipped with the fundamental items such as company's name board, lightings and carpet and easy to build up, which enable the exhibitors to substantially save the participation costs for the exhibition.

Don't miss this opportunity, and why not experience the benefits you can get from participating POWTEX.

Trial Booth

Booth Size: 3.0mW × 2.0mD × 2.7mH

Fee per one booth: JPY 325,500

Fee includes following items:

- exhibition space 6m²
- Basic facility

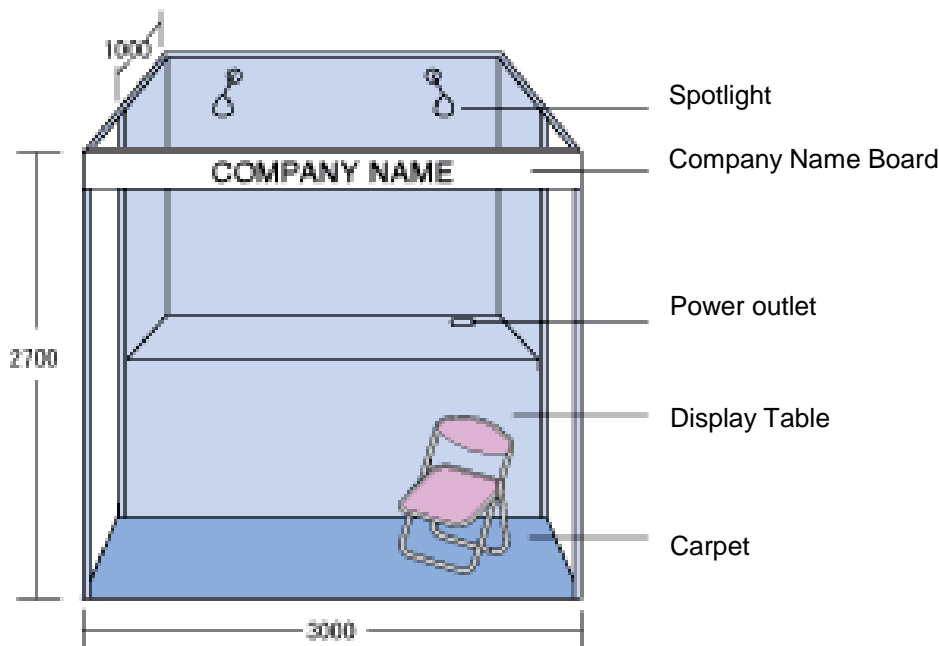
Back and side walls (Octanorm system), Carpet (blue), Company name board,
Two arm spotlights, Power outlet 100V × 1, Power wiring × 1kW, Electricity cost × 1kW,
Display table (3.0mW × 1.0mD × 0.8mH), Folding chair × 1

※ Even if you do not use any of the above facilities, the fee as mentioned the above will be charged in full.

The exhibitors selecting to take this Trial Booth are requested to meet the following conditions:

1. The exhibitor is limited only to the people who is participating POWTEX TOKYO for the first time.
2. Number of the booth block is limited to two blocks maximum.

Total 20 Trial booths are available!!



Nano-Materials Zone

This particular zone is prepared for introducing the Japanese Nano-Materials Technologies to both Japanese and overseas visitors.

Technologies and products considered for exhibition:

Materials, Measuring and Evaluation Equipment, Ultra-fine Processing Technologies, Environment and Energy, Working Environment Management (including safety of nano-sized particles), Exposure prevention, Working management, etc.

Booth Outline

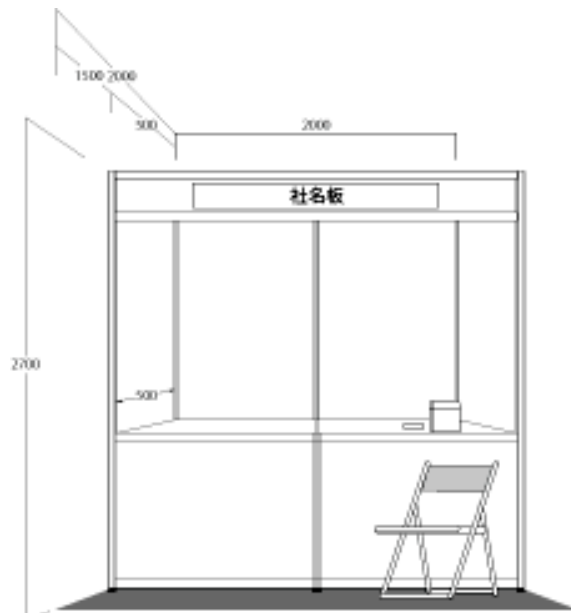
Venue: Nano-Materials Zone at POWTEX TOKYO 2012

Booth size: 2.0m W x 2.0m D x 2.7m H / booth

Exhibition fee: JPY 210,000 / booth

Basic layout: Back and side walls (Octanorm system), Carpet, Company name board, Two arm spotlights, Power outlet 100V x 1, Power wiring x 1kW, Electricity cost x 1kW, Display table (2m W x 0.5m D x 1m H), Folding chair
※ Even if you do not use any of the above facilities, the fee as mentioned the above will be charged in full.

Special Privilege: Those parties/companies who are participating the Nano-Materials Zone will be granted a privilege to deliver a 15 minutes presentation on their products and technologies at the Presentation Corner located in the same building.



Promotions for POWTEX TOKYO 2012

VIP Invitation

Approximately 2,000 people will be invited to POWTEX TOKYO as the VIP guests and they will be entitled to receive a VIP badge for priority registration and free entry to the VIP lounge where they can enjoy having business talks with their guests in a comfortable atmosphere. Exhibition organizer will also invite the guests as VIP when recommended by the exhibitors.

Please contact the Show Management Office for further information.

Extensive Promotion

To attract and promote a larger number of people visiting the exhibition domestically and globally, we will continuously run the comprehensive promotional campaigns as follows:

Direct mail by the exhibition organizer

As the direct mail is deemed as the most effective tool to encourage the people to visit the exhibition site, we will send the invitation letters to the individuals and industrial groups in Japan as well as in overseas countries, mainly in Asia.

Posters

The exhibition posters will be sent to the users, potential customers and governmental and any other powder related organizations. The posters will also be sent to the participant companies for their own use.

Invitation Tickets

Required number of admission free tickets will be delivered to the participants of exhibition so that they can encourage their customers to attend the exhibition. Also the tickets will be sent to the people in powder related industries all over the world.

Public Relations through Mass Media

Advertising on the selected journals and industry newspapers and also providing the press release periodically to these media

Inter-net Web Site

Transmitting detailed information on the products from exhibitors, topics of powder industry, attractions, pre-registration, etc. through the inter-net official site.

Cooperation with Industrial Association

Tie up with other related organizations of overseas countries, and information is distributed to the wide range of customers.

Exhibitor's Technical Presentation

Exhibitor Presentation provides exhibitors with opportunities to introduce their products and the latest technologies at the special room provided in the exhibition hall. Inviting your prospective customers to the presentation is obviously an excellent way of not only introducing your products or technologies, but also promoting your corporate image for many visitors.

The room will be reserved with additional fee.

Schedule:

	Nov. 28 (Wed.)			Nov. 29 (Thu.)			Nov. 30 (Fri.)		
	A room	B room	C room	A room	B room	C room	A room	B room	C room
11:00~11:30	A1	B1	C1	A8	B8	C8	A15	B15	C15
11:45~12:15	A2	B2	C2	A9	B9	C9	A16	B16	C16
12:30~13:00	A3	B3	C3	A10	B10	C10	A17	B17	C17
13:15~13:45	A4	B4	C4	A11	B11	C11	A18	B18	C18
14:00~14:30	A5	B5	C5	A12	B12	C12	A19	B19	C19
14:45~15:15	A6	B6	C6	A13	B13	C13	A20	B20	C20
15:30~16:00	A7	B7	C7	A14	B14	C14	A21	B21	C21

Participation Fee: 1 session per 30 minutes: JPY 52,500

For further details and application, please contact the show management office.



POWTEX TOKYO 2010 REPORT

Exhibition period: December 1 (Wed.) - 3 (Fri.) , 2010

Venue: Tokyo Big Sight, East Hall 1·2·3

Number of Exhibitors and booths: 265 companies and 941 booths

VISITOR PROFILE

Breakdown by Industry

Chemicals, Rubber, Plastics, Paper, Pulp	24.2%
Machinery, Electric, Batteries, Electronics	19.7%
Foodstuff, Feedstuff	11.5%
Inorganic materials, Ceramics	8.1%
Steel, Metals, Mining, Cement	7.6%
Engineering, Construction	7.3%
Finance, Insurance, Trading	7.3%
Governmental, Academic & Research institutions	5.8%
Pharmaceuticals, Health Food, Cosmetics	5.6%
Environment protection, Energy	2.9%

Breakdown by Job Function

Engineering, Manufacturing	29.3%
Research & Development	25.7%
Sales	22.0%
Management, Administration	6.5%
Design	5.9%
Planning, Survey	4.2%
Others	6.4%

General Terms and Conditions

Application for Participation

Please complete the attached application form and send it to the exhibition management office by mail. Those who are participating the exhibition for the first time are requested to submit a copy of the company's brochure and catalogue(s) for the product(s) to be exhibited. In the event that the applied exhibit is deemed to be unsuitable for the exhibition, the participation may not be accepted.

Application Deadline

July 31 (Tue.), 2012

(Please note that the application will be closed even before the deadline when the booths allocated for the exhibition are fully booked)

Payment of Participation Fee

In accordance with the application, you will receive an invoice from the exhibition office. The payment should be made to the account specified on the invoice before the designated date. In the event that the payment is not made before the designated date, your application may possibly be declined. Payment in check is not accepted.

Cancellation after Application

Cancellation of applied number and space of the booth as a whole or part is not basically accepted. In the event that such a cancellation is deemed as reasonable or unavoidable by the exhibition organizer, the cancellation dates and fees are as follows:

Date of cancellation	Fee to be paid (%)
Up to July 31, 2012	60% of the participation fee
August 1~September 30, 2012	80% of the participation fee
October 1~ October 31, 2012	90% of the participation fee
After November 1, 2012	100% of the participation fee

Items included in Participation Fee

- Basic booth rental (using back panel and side panel/Octanorm system)
- Electricity supply single phase 100V/300W
- Participant's company nameplate with booth number in the form designated by the organizer. (300mmH x 450mmW)
- Usage fee of the exhibition site.
- Construction and maintenance fees for common facilities.
- Promotion cost for visitors.
- Invitation tickets for customers.
- Utility costs for visitors. (Exhibition site guidance, etc.)
- Costs for exhibition management office, safety and security managements.

Items not included in Participation Fee

- Booth decoration, transportation and management costs for participants.
- Main electricity supply in excess of 100V/300W per one booth, installation of secondary power source and its usage costs.
- Utility costs for gas, water, etc. (Installation costs and rates for primary and secondary lines).
- Installation costs and usage rates of communication line for temporary telephone, etc.
- Insurance costs for participant's own exhibits and personal injuries.
- Compensation costs for causing a damage or loss to the facilities and equipment at the exhibition hall and the exhibits of others.
- Other fees and costs, which are not usually included in the participation fee.

Timetable

2012	July 31 (Tue.)	Deadline of application for participation
	July 31 (Tue.)	Deadline of application for Product Briefing Session
	July 31 (Tue.)	Starting to dispatch the posters
	Late September	Briefing session of participants
	Late September	Starting promotion and advertising activities
	Early October	Dispatching the invitation tickets
	Mid. October	Advertising on news papers and magazines
	Late October	Deadline of submitting documents for exhibition
	Late October	Starting to dispatch mail news
	November 26 – 37	Carrying in the exhibits and installation
	November 28 – 30	POWTEX TOKYO 2012
	November 30	Removals
2013	Mid. January	Dispatching the report

Booth layout

The booth allocations will be decided by the exhibition organizer in consideration of the following factors and announced to the participants at the briefing session:

- ① Participation record in the past (number of participations),
- ② Application order,
- ③ Required number of booth,
- ④ Product to exhibit,
- ⑤ Product demonstration is taking place or not.

Prohibitions

It is prohibited for the participants or applicants to sublet, sell, assign or exchange the exhibition space as a whole or part.

Continuous Presence by the Exhibitor's Representative

Exhibitors or their agents are requested to take part in their booth continually by their representative wearing the exhibitor's badge designated by the exhibition organizer on whole days through the exhibition period, attend the visitors and take care of their exhibits.

Warranties

In the event that the exhibitor or its agent has caused any damage to the booth of others or facility and personnel at the exhibition site, the exhibitor should bear the responsibility..

Insurance

We recommend for the exhibitors to cover the insurance against loss or damage of whatever is necessary during the exhibition period.

Postponement or Discontinuation of Exhibition

In the event that opening of the exhibition is deemed to be difficult and postponed or discontinued due to the natural or human disaster or force majeure, the organizer will decide to postpone or discontinue the exhibition. When discontinued, the paid-in fees will be refunded to the exhibitor by deducting all necessary expenses but the organizer is not liable for any other costs already incurred to the exhibitor.

Carry in, Carry out and Removal of Exhibits

The dates of carrying in the exhibits to the exhibition hall and the time frame required for installation works will be explained in detail at the briefing session for the exhibitors. Carrying in, carrying out, relocation and removal of the exhibits during the exhibition period are not allowed. The exhibitors should be liable for maintenance and cleaning of the booth and exhibits.

In the event that the exhibits and any other articles belonged to the exhibitor are not removed before the designated deadline, the organizer will do so at the exhibitor's risk and expense.

Using Microphone and Volume Restriction

In relation to the neighboring booths, the maximum volume of microphone and AV equipment used at the booth and any sounds generated by the exhibits should be 75 db (when measured at the distance of 2 meters from the booth front and 1 meter height).

The live music performance is strictly prohibited.

Liabilities and Immunities of Exhibition Management

The exhibition organizer is entitled to set and amend various rules to perform smoother management of the exhibition and from time to time, add new rules and alterations to this terms and conditions.

In case the exhibitor violates any of the exhibition rules, regulations and other exhibitor’s manuals, the organizer may decline his participation and the fees already paid in will not be refunded.

Although the exhibition site will be totally secured by the professional security company whole way through the exhibition period from carrying in to removal, the organizer will not be liable for any damages, losses and robberies occurred to the exhibitors.

Approval of Exhibition Rules and Regulation

It is hereby acknowledged that all rules and regulations established by the organizer and described herein are agreed and approved.

Timetable until Commencement of Exhibition

1. Submission of the application for participating the exhibition.
Please read this manual carefully and submit the application format duly filled in as soon as possible.
2. The participation fees will be invoiced after receipt of your application.
Upon receipt of our invoice, please settle the payment before due date.
The payment in check is not accepted.
3. Briefing session.
The instruction manuals for preparation and management procedures and utility guide book will be distributed to the exhibitors and all necessary information on carrying in the exhibits, installation procedures and exhibition managements will be explained at the session.
The briefing session will be held in late September 2012.
4. Timetable for carry-in, exhibition and removal.

Facility Work by organizer and decoration and carrying in by exhibitor	November 26 (Mon.) & 27 (Tur.), 2012 09:00~18:00 (Both days)
Exhibition dates	November 28 (Wed.) ~ 30 (Fri.), 2012
Removals	November 30 (Fri.), 2012 17:00~23:00

Contact:

Organizer:

The Association of Powder Process Industry and Engineering, JAPAN (APPIE)

Tokyo Office:

Shubyo Kaikan 5F.,

2-26-11, Hongo, Bunkyo-ku,

Tokyo 113-0033, Japan

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Show Management Office:

CNT Inc.

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